

Rebranded Radisson Bali LegianCamakila Opens in South Bali



BALI, INDONESIA (December 23, 2015) – Radisson Bali LegianCamakila welcomes its first guests on January 1, 2016. Previously known as Ramada Resort Camakila, the freshly-rebranded Radisson Bali LegianCamakila is a conversion that was part of the multiple-property deal that Carlson Rezidor signed in October 2015.

“We are extremely pleased to extend our portfolio of hotels to Bali. The rebranding of the hotel started immediately after the agreement was signed, and we are now ready to welcome guests into the World of Radisson, where our unique service concepts and Yes / Can!SM service philosophy are backed by a 100% Guest Satisfaction Guarantee,” said Thomas T. Hagemann, vice president, Future Openings and Special Projects, Carlson Rezidor Hotel Group.

Radisson Bali LegianCamakila offers direct access to Legian beach, which is renowned for its central location, relaxed beach culture and waves that are made for surfing. Radisson Bali LegianCamakila is in close proximity to popular beach clubs, restaurants and nightspots in Kuta and Seminyak, and Ngurah Rai International Airport is only a 20-minute drive away.

Radisson Bali LegianCamakila has 116 modern and contemporary rooms and its recreation facilities include an outdoor pool, a fitness center and the Salila Spa, which offers traditional Indonesian treatments. The hotel also offers free internet access and two meeting rooms that offer natural daylight. And given Radisson Bali LegianCamakila's beach access, the hotel is also an ideal venue for weddings and social gatherings.

Banquet menus can be customized to suit international and local palates. Radisson Bali LegianCamakila's food and beverage outlets include the laidback Kila Lounge and the infinity pool, where guests can enjoy the stunning sunset with their favorite cocktail. The hotel also offers international fare at Azaa Restaurant & Lagoon Pool Bar, Thai cuisine at TAO Beach House and signature cocktails at TAO Rooftop Bar.

"We are extremely pleased to begin welcoming guests to the newly rebranded Radisson Bali Legian Camakila and providing the elevated level of service the brand is known for. We are ready to tailor our services to our guests' needs and create a wonderful Balinese experience," said Greg Harrison, General Manager of Radisson Bali Legian Camakila.

Radisson is one of the world's leading global hotel brands. It delivers vibrant, contemporary and engaging hospitality that is characterized by its unique *Yes I Can!* Service philosophy. Radisson hotels offer an upscale stay experience, a 100% Guest Satisfaction Guarantee and a range of World of Radisson services and amenities, which have been created specifically to be empathetic to the challenges of modern travel.

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About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel groups and includes more than 1,370 hotels in operation and under development with 220,000 rooms and a footprint spanning 110 countries and territories. The Carlson Rezidor portfolio includes a powerful set of global brands: Quorvus Collection, Radisson Blu®, Radisson®, Radisson RED, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. In most hotels, guests can benefit from Club CarlsonSM, one of the 2015 – 2016 "Top Three Hotel Rewards Programs" as recently ranked by U.S. News and World Report. Carlson Rezidor Hotel Group and its brands employ 85,000 people worldwide and is headquartered in Minneapolis, Minn., and Brussels, Belgium. For more information, visit www.carlsonrezidor.com and follow on Twitter @carlsonrezidor.

About Radisson Bali Legian Camakila

Radisson Bali Legian Camakila offers direct access to Legian beach in South Bali, which is renowned for its central location and relaxed beach culture that makes it less commercialized than other parts of the island. Only 20 minutes away from Ngurah Rai International airport, the resort is the leading destination for leisure travelers with 116 modern and contemporary rooms, two restaurants, a spa and fitness center. The resort facilities are complemented with the World of Radisson's products and service concepts, including 100% Guest Satisfaction Guarantee and the *Yes I Can!*SM service